

## DUPLICATE INVOICE



**KLKN-TV**  
**3240 South 10th Street**  
**Lincoln, NE 68502**  
**Main: (402) 434-8000**  
**Billing: (402) 434-8000**

[www.klknv.com](http://www.klknv.com)

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**1427 Leslie Ave**  
**Alexandria, VA 22301**

Send Payment To:

**KLKN-TV**  
**3240 South 10th Street**  
**Lincoln, NE 68502**

|                   |                       |              |                     |
|-------------------|-----------------------|--------------|---------------------|
| Property          | KLKN-TV               |              |                     |
| Invoice #         | 44464-1               | Order #      | 44464               |
| Invoice Date      | 12/26/21              | Alt Order #  | 27645951            |
| Invoice Month     | December 2021         | Deal #       |                     |
| Invoice Period    | 11/29/21 - 12/26/21   | Flight Dates | 12/22/21 - 12/28/21 |
| Advertiser        | Herbster for Governor |              |                     |
| Product           | Order                 |              |                     |
| Estimate #        | D22D28                |              |                     |
| Account Executive | Katz Washington, D.C. |              |                     |
| Sales Office      | Katz Washington, D.C. |              |                     |
| Sales Region      | National              |              |                     |
| Agency Code       |                       |              |                     |
| Advertiser Code   | HRBST                 |              |                     |
| Billing Calendar  | Broadcast             |              |                     |
| Billing Type      | Cash                  |              |                     |
| Special Handling  |                       |              |                     |
| Agency Ref        |                       |              |                     |
| Advertiser Ref    |                       |              |                     |
| Product 1         | ORDR                  |              |                     |
| Product 2         |                       |              |                     |

| Line   | Start Date | End Date | Description          | Start/End Time   | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|----------------------|------------------|---------|--------|----------------|----------|------|
| 1  | 12/23/21   | 12/23/21 | Ch 8 News Midday M-F | 11a-12p          | ---T--- | :30    | 1              | \$50.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>12/20/21 12/26/21 ---T--- 1 \$50.00   |            |          |                      |                  |         |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 KLKN Th 12/23/21 11:39 AM Ch 8 News Midday M-F 11a-12p :30 CWFF301221H \$50.00 NM   |            |          |                      |                  |         |        |                |          |      |
| 2  | 12/24/21   | 12/24/21 | Ch 8 News Midday M-F | 11a-12p          | ----F-- | :30    | 1              | \$50.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>12/20/21 12/26/21 ----F-- 1 \$50.00   |            |          |                      |                  |         |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 KLKN F 12/24/21 11:27 AM Ch 8 News Midday M-F 11a-12p :30 CWFF301221H \$50.00 NM  |            |          |                      |                  |         |        |                |          |      |
| 4  | 12/26/21   | 12/26/21 | This Week            | 8a-9a            | -----S  | :30    | 1              | \$65.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>12/20/21 12/26/21 -----S 1 \$65.00  |            |          |                      |                  |         |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 KLKN Su 12/26/21 8:55 AM This Week 8a-9a :30 CWFF301221H \$65.00 NM   |            |          |                      |                  |         |        |                |          |      |
| 6  | 12/24/21   | 12/24/21 | Friday Prime Other   | 8:00 PM-10:00 PM | ----F-- | :30    | 1              | \$225.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>12/20/21 12/26/21 ----F-- 1 \$225.00  |            |          |                      |                  |         |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 KLKN F 12/24/21 Friday Prime Other 8:00 PM-10:00 PM :00 <del>\$225.00</del> NM<br>See MG 6.2<br>Preempt<br>2 KLKN F 12/24/21 8:47 PM Friday Prime 2 8p-9p :30 CWFF301221H \$225.00 NM<br>MG for 6.1 12/24 |            |          |                      |                  |         |        |                |          |      |
| 7  | 12/26/21   | 12/26/21 | Sunday Prime 2       | 7p-8p            | -----S  | :30    | 1              | \$400.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>  |            |          |                      |                  |         |        |                |          |      |

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.



Send Payment To:

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**3240 South 10th Street**  
**Lincoln, NE 68502**

# DUPLICATE INVOICE

|              |                       |                |                     |
|--------------|-----------------------|----------------|---------------------|
| Invoice #    | 44464-1               | Invoice Month  | December 2021       |
| Invoice Date | 12/26/21              | Invoice Period | 11/29/21 - 12/26/21 |
| Advertiser   | Herbster for Governor |                |                     |
| Product      | Order                 |                |                     |
| Estimate #   | D22D28                |                |                     |

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| Line  | Start Date | End Date | Description      | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|------------------|----------------|---------|--------|----------------|----------|------|
| 7   | 12/26/21   | 12/26/21 | Sunday Prime 2   | 7p-8p          | -----S  | :30    | 1              | \$400.00 | NM   |
| 12/20/21 12/26/21 -----S 1 \$400.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KLKN Su 12/26/21 7:26 PM Sunday Prime 2 7p-8p :30 CWFF301221H \$400.00 NM   |            |          |                  |                |         |        |                |          |      |
| 9   | 12/23/21   | 12/23/21 | Thursday Prime 3 | 9p-10p         | ---T--- | :30    | 1              | \$250.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>12/20/21 12/26/21 ---T--- 1 \$250.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 KLKN Th 12/23/21 Thursday Prime 3 9p-10p :00 <del>\$250.00</del> NM<br>See MG 9.2<br>Preempt |            |          |                  |                |         |        |                |          |      |
| <u>Total Spots</u>  |            |          |                  |                |         |        | <b>5</b>       |          |      |

## Payment Terms 30 Days

|   |                 |
|---|-----------------|
| <u>Gross Total</u>                                  | <b>\$790.00</b> |
| <u>Agency Commission</u>                            | <b>\$118.50</b> |
| <u>Net Amount Due</u>                               | <b>\$671.50</b> |
| <u>Invoice Balance as of 01/03/22 1:27:18 PM CT</u> | <b>\$0.00</b>   |

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